California Native Plant Society-SCV says

**VOTE NO on MEASURE B**

Measure B, the Evergreen Senior Homes Initiative, will be on the San Jose ballot in June, 2018. Measure B is bad for the environment, San Jose and weakens affordable housing requirements.

**Who Opposes Measure B?**
- San Jose Mayor Sam Liccardo
- San Jose City Council
- Committee For Green Foothills
- Sierra Club
- Santa Clara Valley Audubon Society
- Santa Clara Valley Open Space Authority

**Why Do We Oppose Measure B?**
- *Exempts* developer from complying with California environmental laws
- *Puts* Coyote Valley at risk for urban sprawl.
- *Uses* the Initiative process to create their own more profitable rules
- *Prevents* community from participating in city planning process
- *Nullifies* San Jose’s General Plan, a product of 50+ public meetings, input from 5,000+ community participants, and a 40-member community task force

**What Can I Do?**
- Vote No on Measure B-in June
- Talk to your friends and neighbors
- Contact Linda Ruthruff at conservationchair@cnps-scv.org to help
- Get more information from www.NoOnBsj.com

**To view news articles go to www.NoOnBsj.com/media.html:**
- 3/05/18 - Op-ed by Santa Clara Valley Audubon Environmental Advocate
- 2/15/18 - Beall, Yeager, Alvarado Opinion: Stop deceptive San Jose developers’ Evergreen initiative
- 1/21/18 - Liccardo, How San Jose can build housing our children can afford
- 10/8/17 - San Jose Mercury News Editorial: Evergreen homes initiative isn’t about housing shortage; it’s about greed
- 9/25/17 - Herhold: San Jose’s senior homes measure is a bad idea

**Full text of initiative and Frequently Asked Questions**
http://sanjoseca.gov/DocumentCenter/View/71549